

GRAPHIC DESIGN RATES (NB: Please note All Rates are EX Vat.)

Logo Redraw Package: Concept provided: x1 redraws included: x1

- Rate: R420.00/ hour time: 1.5 hours total: R630.00 ex vat (R724.50 incl vat)

The client provides an already drawn concept for a logo that simply has to redrawn and executed into a final logo. One sample is provided and one redraw session is included to make final adjustments. **Should more redraws be required a rate of 0.5 hours per redraw session is charged.**

Logo Create Package: Concepts provided: x3 redraws included: x1

- Rate: R420.00/ hour time: 4 hours total: R1 680.00 ex vat (R1 932.00 incl vat)

A logo is designed from scratch from a basic brief provided by the client. 3 samples are provided and one redraw session is included to make final adjustments. **Should more redraws be required a rate of 0.5 hours per redraw session is charged.**

Logo Expert Package: Concepts provided: x6 redraws included: x1

- Rate: R420.00/ hour time: 16 hours total: R6 720.00 ex vat (R7 728.00 incl vat)

A brand analysis is done on the company to determine the perfect logo to fit the vision of the company. A logo is designed from scratch from a basic brief provided by the client. 6 samples are provided and one redraw session is included to make final adjustments. **Should more redraws be required a rate of 0.5 hours per redraw session is charged.**

Email Signature: Concepts provided: x2 redraws included: x1

- Rate: R420.00/ hour time: 1 hour total: R420.00 ex vat (R483.00 incl vat)

Create a professional image for your day-to-day outgoing emails. An HTML email signature is built using your existing logo or logo created from one of our logo packages.

Letterhead and Fax template: Concepts Provided: x2 redraws included: x1

- Rate: R420.00/ hour time: 2 hours total: R840.00 ex vat (R966.00 incl vat)

A professional Microsoft Word letterhead and fax is created using your existing logo or logo created from one of the logo design packages.

Power Point Template: Concepts provided: x2 redraws included: x1

- Rate: R420.00/ hour time: 1 hour total: R420.00 ex vat (R483.00 incl vat)

A professional Microsoft Power Point template is created using your existing logo or logo created from one of the logo design packages.

Business Cards: Concepts provided: x2 redraws included: x1

- Rate: R420.00/ hour time: 2 hours total: R840.00 ex vat (R966.00 incl vat)

Business card that is ready to be reproduced by any printer in high quality. Your existing logo is used or one created from one of our packages.

A5/ A4 Folder (Template): Concepts Provided: x2 redraws included: x1

- Rate: R420.00/ hour time: 4 hours total: R1 680.00 ex vat (R1 932.00 incl vat)

An A4 Folder design is done based on templates. This includes the branding of your company on the front & back and is print ready for high quality reproduction.

A5/ A4 Brochure: Concepts provided: x2 redraws included: x1

- Rate: R420.00/ hour time: 4 hours total: R1 680.00 ex vat (R1 932.00 incl vat)

An A4 brochure design is done that includes a front cover design & template for contents pages. This includes the branding of your company on the front & back. The final product is a high quality PDF that can be electronically distributed to clients. The design includes a front cover & 1 content page. A rate of 0.5 hours is charged per additional content page.

A5/ A4 Flyer (Single sided): Concepts provided: x2 redraws included: x1

- Rate: R420.00/ hour time: 2 hours total: R840.00 ex vat (R966.00 incl vat)

An A5 or A4 flyer is done that utilises supplied images. This includes your company logo either supplied by you in vector format or from one of our design packages.

Should more redraws be required a rate of 0.5 hours per redraw session is charged.

A5/ A4 Flyer (Double sided): Concepts provided: x2 redraws included: x1

- Rate: R420.00/ hour time: 3.5 hours total: R1 470.00 ex vat (R1 690.50 incl vat)

An A5 or A4 flyer is done that utilises supplied images. This includes your company logo either supplied by you in vector format or from one of our design packages.

Should more redraws be required a rate of 0.5 hours per redraw session is charged.

Mail Chimp Template: Concepts provided: x2 redraws included: x1

- Rate: R420.00/ hour time: 1 hour total: R420.00 ex vat (R483.00 incl vat)

A professional MailChimp template is created using your existing logo or logo created from one of the logo design packages. The client will be required to create a Mailchimp profile prior to the design process.

Mail Chimp Tutorial: Training to use the program. 2 hours provided.

- Rate: R420.00/ hour time: 2 hours total: R840.00 ex vat (R966.00 incl vat)

Creation of a Mail Chimp profile for the client in their presence. Instruction on how to set up templates, import images, create content, import and segment contacts, schedule mails and create links. **Should more instruction be required an hourly rate as per the above will be charged.**

Looking forward to working together on this.

Dain Hannaford

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